Proposal for Value Added Course

Course Code: DGRPS-VAC01/2023

Course Title: Artist Portfolio-making, Presentation & Website Design

Duration: 10 Days | 30 Hrs

Date: 15 May to 26 May 2023 (Except official holidays)

Class Timings: 04.00 PM to 7.00 PM

Mode: Blended

Registration Link:
https://docs.google.com/forms/d/e/1FAIpQLSe8U0sQwsahbClDRPLaBqjKv7UucMOh2VuVBOZ5Pg0WprbMtA/viewform?vc=0&c=0&w=1&flr=0

Google Meet Code

fnj-xkag-itz

Offered by

Department of Graphics - Printmaking

Rabindra Bharati University

Course Coordinator(s): Dr. Nilanjan Das & Prof. Parag Roy **HOD:** Dr. Paula Sengupta

Approved/Forwarded by: ----------
(Chairman, Skill Development Centre)

Approved by Dean - (FA/FFA/FVA) ----------

Course Introduction

Aim: The value-added training intends to provide fundamental ideas and skills on Artist Portfolio-making and Presentation using basic graphic software, and personal Website Development.

Objectives:

❖Introduction to PowerPoint and Adobe Photoshop.
❖ Basic understanding of Image Editing
❖How to make an Artist Portfolio/Presentation
❖Basic introduction to personal Website Development and Design.

Eligibility: All students pursuing PG courses or Research programmes in any discipline of Rabindra Bharati University

Nature of Programme: Interdisciplinary

Duration: 10 Days (30 Hours)

Course Fees: Free

Mode of Teaching: Blended (Offline and Online)

Evaluation Mode: MCQ test

****Certificates will be provided to all successful participants ****

Course Coordinators: Dr. Nilanjan Das & Prof. Parag Roy

Director: Dr. Paula Sengupta, Head, Department of Graphics - Printmaking

Contact Details: Nilanjan Das
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Course Content

Value Added Course
Offered by
Department of Graphics - Printmaking
Rabindra Bharati University
Course Title: Artist Portfolio-making, Presentation & Website Design
Duration: 10 Days||30 Hours

Objectives:

I. To provide an overview of the different filters and settings available in PowerPoint in order to make an Artist Portfolio.

II. To develop an understanding of various techniques of image editing and filters in Adobe Photoshop.

III. The fundamentals of website development platforms, domains and website names.

IV. Developing and designing a personal website using WordPress and Wix.com

Module 1: Working in PowerPoint || 8 Hrs

- Slide design (Format background and Slide size)
- Insert various pictorial elements (Picture, Shape, Smart Art, Chart etc.)
- Transition filters for PowerPoint presentation
- Animation filters for PowerPoint presentation
- Basic photo editing in PowerPoint
- Writing an Artist Profile
- Writing an Artist's statement

Module Outcomes:
After completion of this module, the students will be able to:

➢Understand the overall working techniques of PowerPoint
➢Learn how to utilise various effects and filters to make the portfolio/presentation.
➢Writing curriculum vitae
➢Writing artist's statement

Module 2: Image editing in Adobe Photoshop || 6 Hrs

- Importing and exporting images
- Various Types of image filters
- Brightness, contrast and colour correction.

Module Outcomes:
After completion of this module, the students will be able to:

➢Have an overview of Adobe Photoshop
➢Critical understanding of image editing and its limitations

Module 3: Understanding various website development platforms and domains || 8 Hrs

- Creating an account in WordPress or Wix.com
- How to get a site name and domain
- Brief idea on the website dashboard

Module Outcomes:
After completion of this module, the students will be able to:

➢Create their own website
➢Managing and maintaining their own website

Module 4: Personalize your own website || 8 Hrs

- Home page design
- Creating menu and pages
- Content uploading
- Hyperlink
- Plugins

Module Outcomes:
After completion of this module, the students will be able to:

➢Personalize their own website according to their requirement
➢To showcase their content or work to a wider audience

Provisional Schedule of Classes for Value Added Course

Organized by – Department of Graphics - Printmaking

Course Title - Artist Portfolio-making, Presentation & Website Design

Duration: 10 Days | 30 Hrs

From – **15 May to 26 May** 2023 (Except official holidays) | **(04.00 PM to 7.00 PM)**

DAY	DATE	04.00 -05.00 PM	05.00-6.00 PM	06.00-07.00 PM
1	15.05.23 (Monday)	**Inaugural Session**	**ND** (Introduction to PowerPoint)	**ND** (Slide design and importing various pictorial elements and photo editing)
2	16.05.23 (Tuesday)	**ND** (Transition and animation filters in PowerPoint)	**ND** (Artist profile writing/ curriculum vitae)	**ND** (Artist statement writing)
3	17.05.23 (Wednesday)	**ND** (Artist statement writing)	**ND** (Introduction to Photoshop)	**ND** **(**Importing and exporting images, and tools)
4	18.05.23 (Thursday)	**ND** (Introduction to Layer)	**ND** (Introduction to Layer)	**ND** (Image editing options - Brightness, contrast and colour correction etc)
5	19.05.23 (Friday)	**ND** (Image editing options - Brightness, contrast and colour correction etc)	**ND** (Various Types of image filters)	**ND** (Various Types of image filters)
6	22.05.23 (Monday)	**ND** (Introduction to website development platforms)	**ND** (Domain and site name)	**ND** (Creating an account in WordPress or Wix.com)
7	23.05.23 (Tuesday)	**ND** (Website Dashboard)	**ND** (Website Dashboard)	**ND** (Home page design)

8	24.05.23 (Wednesday)	**ND** (Introduction to Menu and pages)	**ND** (Introduction to Menu and pages)	**ND** (Hyperlink)
9	25.05.23 (Thursday)	**ND** (Content uploading)	**ND** (Page design)	**ND** (Different plugins)
10	26.05.23 (Friday)	**PSG** (Closing Session)	Feedback from the Participants and Submission of Individual presentations/portfolios	Distribution of Certificates